



New Jersey League
for Nursing

2026 NJLN CONVENTION

MARCH 25 - 26, 2026

PROSPECTUS



**Bold Paths, Bright Futures:
Empowering Nurses Through
Learning and Connections**



HARRAH'S RESORT, ATLANTIC CITY

2026 NJLN CONVENTION

MARCH 25 & 26



ABOUT THE CONVENTION

The NJLN invites you to attend the 2026 Convention, taking place live at Harrah's Resort in Atlantic City. This event offers a fantastic opportunity to learn, network, and share valuable insights as we focus on both professional and personal development. Our program theme this year is "Bold paths, bright futures: empowering nurses through learning and connections."

Join Us! Whether you're a valued NJLN member, attendee, exhibitor, sponsor, or advertiser, we welcome you to join us in making this learning event a success!

Please take a moment to review our prospectus guide, which includes a summary of the key event areas for the 2026 NJLN Convention Program.

Thank You! We appreciate your support and look forward to your participation.

The NJLN Convention Committee

View the highlights from our 2025 NJLN Convention to learn more!

 **Click here** for a video glimpse of what to expect at our 2026 NJLN Convention.

 Or **click to view** our 2025 Convention Photo Gallery.

**Please feel free to contact us with
questions or inquiries:**

Email: info@njln.org

Office Phone: 908-789-3398

Contact: Susan Chandler, NJLN Program Director

Cell Phone: 908-267-9109

Website: www.njln.org



**New Jersey League
for Nursing**



2026 NJLN CONVENTION AND PRE-CONVENTION OVERVIEW

MARCH 25 - 26, 2026

**BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES
THROUGH LEARNING AND CONNECTIONS**



New Jersey League
for Nursing

LIVE AT HARRAH'S RESORT IN ATLANTIC CITY

WHY ATTEND THE 2026 NJLN CONVENTION?

- **Participate in our full Convention program**, where you can earn valuable contact hours, attend Keynote and Breakout Sessions, explore the Exhibitor Area, view Poster Presentations, and engage in meaningful networking throughout this live event.
- **Professional and Personal Development:** Learn from Experienced Subject Matter Experts.
- **Earn Valuable Contact Hours**
- **Keynote Session Presentations on Impacting and Thought-Provoking Topics:**
 - **"Just Keep Swimming"** - **Nicole Salzano**, a Division I swimmer whose career ended with a massive stroke at just 22 years old. Now she speaks on her incredible recovery, living with Aphasia, and the "Power of Yet"
 - **"Leading with Love: The Bold Strategy That's Transforming Leadership"** - **Genevieve Piturro**, This session will prove one powerful truth: people power everything that matters.
- **Breakout Sessions:** Focused on some of the most relevant and timely topics.
- **Poster Presentation Gallery:** 20 diverse topics. Meet the presenters and discuss their topics on Wednesday evening from 5:30 p.m. to 7:30 p.m. Posters will remain for viewing for the entire convention.
- **Student Tracks:** Including NCLEX Prep presented by ATI and other professional development sessions.
- **Full Exhibit Area:** Interactive Networking Opportunities
- **Networking Luncheon:** Connect with Colleagues, Thursday, March 26.
- **Pre-Convention Educators Program: *Teaching as We Practice: Strengthening Competence, Confidence, and Professional Identity Through Case-Based Learning.*** Facilitated by Dr. Maria Flores Harris of KeithRN. Contact Hour eligible.
- **Early Registration Discount Rates:** Available for the NJLN Convention and Pre-Convention by March 2, 2026.
- **You Won't Want to Miss This Live Learning Event and We'll have Some Fun Along the Way!**

WHO SHOULD ATTEND?

All levels of Nursing: Practicing Nurses, Nurse Educators, Nurse Leaders, Nursing Students, and Retirees.

WHEN?

NJLN Pre-Convention Nurse Educators Program: March 25, 2026, 8:30 AM - 4:15 PM

NJLN Convention: March 25, 5:00 PM - 9:00 PM, and March 26, 2025, 7:30 AM - 5:00 PM.

Annual NJLN Business Meeting at 5:30 PM with President's Reception to follow.

You are invited to join us for the 2026 NJLN Convention and Pre-Convention learning events. You won't want to miss this! Ready to sign-up?

REGISTER NOW





NJLN 2026 CONVENTION AGENDA

WEDNESDAY, MARCH 25

BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

7:30 AM – 4:15 PM	PRE-CONVENTION PROGRAM Teaching as We Practice: Strengthening Competence, Confidence, and Professional Identity Through Case-Based Learning Dr. Maria Flores Harris, KeithRN <i>Note: Pre-Registration Required, not included with Convention</i>	Ocean City/Longport
5:00 PM – 9:00 PM	CONVENTION REGISTRATION OPEN	Gallery 3rd Floor Coastal Ballroom
5:30 PM – 7:30 PM	WELCOME RECEPTION PRESENTATIONS OF POSTERS AND EXHIBIT AREA OPEN	Exhibition Hall (Brigantine Room, Ballroom A, B)
7:30 PM – 9:00 PM	KEYNOTE PRESENTATION LEADING WITH LOVE: THE BOLD STRATEGY THAT'S TRANSFORMING LEADERSHIP Genevieve Piturro, National Speaker, Author, Founder of the Pajama Program	Ballroom C

THURSDAY, MARCH 26

7:30 AM – 11:30 AM	REGISTRATION OPEN	Pre-function Area (Outside Exhibit Hall)
7:30 AM – 8:30 AM	CONTINENTAL BREAKFAST EXHIBIT AREA OPEN <i>SPONSORED BY</i> RWJBarnabas HEALTH	Exhibition Hall (Brigantine Room, Ballroom A, B)
8:45 AM – 9:45 AM	BREAKOUT SESSIONS	
SESSION 1	Navigating Uncertainty: Trauma, Healing, and Growth Brenda Marshall, EdD, APN, PMHNP-BC, ANEF, FAANP	Ocean City
SESSION 2	Strategies for Easing the Transition for New-to-Practice Nurses Mary Wunnenberg, EdD, MSN, RN, APN, PMHNP-BC, CNE Tyshaneka Saffold, PhD, MSN, RN	Longport

NJLN 2026 CONVENTION AGENDA

THURSDAY, MARCH 26



BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

9:00 AM – 10:00 AM	STUDENT SESSION PREPARING FOR THE NCLEX Tammy Gerrity, MSN, RN, ATI Nurse Educator <i>Sponsored by</i> 	Ballroom C, D
10:15 AM – 12:00 Noon	GENERAL SESSION	Ballroom C, D
10:15 AM – 10:45 AM	OPENING REMARKS Donna M. Penn, DNP, RN, CNE, NEA-BC NJLN President	
10:45 AM – 12:00 Noon	KEYNOTE PRESENTATION NICOLE SALZANO: JUST KEEP SWIMMING <i>The Power of Yet Changes Everything</i>	
12:00 Noon – 12:45 PM	EXPLORE EXHIBITORS NETWORKING BREAK	Exhibition Hall (Brigantine Room, Ballroom A, B)
12:45 PM – 2:00 PM	NETWORKING LUNCHEON (*Pre-purchased Tickets Required)	La Strada Restaurant
1:00 PM – 2:00 PM	SESSION <i>Refreshments will be provided</i> HOW TO B.E.C.O.M.E. YOUR BEST NURSE: A PANEL DISCUSSION	Ballroom C, D
<i>SESSION 3:</i> <i>STUDENTS /</i> <i>OPEN TO ALL</i>		



**New Jersey League
for Nursing**



NJLN 2026 CONVENTION AGENDA

THURSDAY, MARCH 26

BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

2:15 PM - 3:15 PM

BREAKOUT SESSIONS

SESSION 4

BENEFITS OF AI COMPANION INTEGRATION FOR FACULTY AND STUDENTS

Ocean City

Lisa Drews, RN, EdD., MSN, CNE, CNEcl, CNML

SESSION 5

CLICKS, CLIPS & CLINICAL JUDGMENT: EDUCATING THE TIKTOK GENERATION OF NURSES

Longport

Robert Hennigar, MSN-ED, RN, CEN

SESSION 6:
STUDENTS /
OPEN TO ALL

HOW TO SET YOUR PATH IN NURSING

Ballroom C, D

Donna Murray, MSN, RN, APN, WHNP-BC

Donna Penn, DNP, RN, CNE, NEA-BC

Nina Vaid Raoji, DNP, APN-BC, MSN, RN

3:15 PM - 3:45 PM

EXPLORE EXHIBITS AND NETWORKING BREAK

Exhibition Hall
(Brigantine Room,
Ballroom A, B)

VISIT EXHIBITS, LEARN AND EARN AND PRIZE DRAWING

4:00 PM - 5:00 PM

BREAKOUT SESSION

SESSION 7

THE RESILIENT NURSE: EMERGENCY CARE, TRAUMA AND END-OF-LIFE MOMENTS

Ocean City

Ryan Mion, MSN, RN

Richard E. Schultz Jr., MSN, RN, NE-BC, CEN

SESSION 8

FROM ADJUNCT TO FULL-TIME: BUILDING A COMPREHENSIVE FACULTY ORIENTATION TO SUPPORT TEACHING, MENTORSHIP, AND SCHOLARSHIP

Longport

Denise Nash-Luckenbach, PhD, MS, RN, APRN, CCRN, CPNP

Alexandra Tegethoff, EdD, MSN, RN

NJLN 2026 CONVENTION AGENDA

THURSDAY, MARCH 26



BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

5:30 PM – 6:30 PM

SESSION 9

NJLN BUSINESS MEETING

Join the NJLN Board of Directors for our Annual Business Meeting. Election Results will be announced.

PRESIDENT'S RECEPTION TO FOLLOW

Ballroom C, D

Rum Point Restaurant



In support of improving patient care, this activity has been planned and implemented by Rutgers Biomedical and Health Sciences and the New Jersey League for Nursing. Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

POSTER PRESENTATIONS

BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

Academic Readiness Program: Bridging the Gaps for Non-Traditional Undergraduate Nursing Students

Jordan Sulewski, MSN, RN, Rutgers, The State University of New Jersey

Adolescent Opioid Withdrawal Stigma in the Emergency Department: A Missed Opportunity for Recovery

Anne Marie Flatekval, DNP, RN, CNE, NE-BC, Ramapo College of New Jersey

An Interprofessional Approach to Prevent Central Line-Associated Bloodstream Infections (CLABSIs) and Catheter-Associated Urinary Tract Infections (CAUTIs)

Deborah Larsen, DNP, RN, MEDSURG-BC, OCN, PCCN, Virtua Health System

Can You Escape? Conquering Maternal Sepsis

Erin Smargisso, MSN, RNC-OB, NPD-BC, Cooper University Health Care

Laura Brown, BSN, RNC-OB, C-EFM, Cooper University Health Care

Challenges and Opportunities for LGBTQIA+ Caregivers

Joseph Boney, MSN, RN, NEA-BC, PMH-BC, Rutgers, The State University of New Jersey

Comfort Care Confidence: Empowering New Nurses and Addressing Disparities in End-of-Life Care

Mary Jane Durkin, MSN, RN, OCN, Cooper University Health Care

Jamie Slemmon, BSN, RN, Cooper University Health Care

Development and Evaluation of a Nurse Practitioner Directed Frailty Screening Protocol for Older Adults in the Community

Beatrice Ochieng, DNP, APRN, FNP-BC, Wilmington University

Early Remediation: A Student Success Program that Improves Course Outcomes

Maryse Annulyse, MSN, RN, CCRN, RWJBarnabas Health School of Nursing

Tara Ardolino, MSN, RN, CNE(n), RWJBarnabas Health School of Nursing

Shuva Khanal, MSN, RN, RWJBarnabas Health School of Nursing

Dawn Zimmerman, DNP, MSN, RN-BC, CNE, RWJBarnabas Health School of Nursing

Educating the Educator

Michelle Dickerson, PhD, RNC-NIC, C-ELBW, RNC-MNN, C-EFM, RNC-OB, C-OBE, NPD-BC, RWJBarnabas Health

Mary E. Koch, MSN, RN, NPD-BC, CNOR, ANEF, RWJBarnabas Health

Educators' Perspective on Tiered Orientation

Adriana Nashid, MSN, RN, NPD-BC, RWJBH Cooperman Barnabas Medical Center

Aida Palomino, MSN, RN, NPD-BC, RWJBH Cooperman Barnabas Medical Center

Stephanie Richter, DNP, RN, NPD-BC, RWJBH NEA-BC, Cooperman Barnabas Medical Center

Jessica Stanford, MSN, RN-BC, RWJBH Cooperman Barnabas Medical Center

Mary Stoffel, MSN, RN, NPD-BC, HNB-BC, RWJBH Cooperman Barnabas Medical Center

Empowering Future Nurses: Faculty Strategies for Teaching AI Literacy in Pre-Licensure Programs

Laura Grunin, PhD, RN, RWJBarnabas Health School of Nursing

Ilyia DeVera-Bonilla, DNP, RN, RWJBarnabas Health School of Nursing

Posters will be presented on Wednesday, March 25,
5:30 p.m. - 7:30 p.m. during our Welcome Reception.
They will remain on display throughout the convention.



**New Jersey League
for Nursing**

POSTER PRESENTATIONS

BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

End of Program Student Learning Outcomes Evaluated Through Scripted Student Led Simulation

Sharon Scrofine, DNP, RN, CNE, CEN, Ocean County College
Danielle Pfeffer, MSN, RN, Ocean County College
Susan Schneider, MSN, RN, APN-BC, Ocean County College
Danielle Piccione, MSN, RN, Ocean County College

Implementation of Blood Pressure Assessment in an Unhoused Population

Alexa Cozzarelli, BSN, RN, CV-BC, Rutgers, The State University of New Jersey

Inclusive Mentoring Through the New Jersey League for Nursing (Students, Nurses, Educators/Faculty, and Administrators)

Dione Sandiford, PhD, RN, CNE, CHSE, Rutgers, The State University of New Jersey
Ilyya DeVera-Bonilla, DNP, RN, RWJBarnabas Health
Mary E. Koch, MSN, RN, NPD-BC, CNOR, ANEF, RWJBarnabas Health
Erica Sciarra, PhD, DNP, RN, AGNP-C, CNE, Monmouth University
Susan Chandler, BSBA, New Jersey League for Nursing

NJ Statewide RN Acute Care Residency Collaborative Evaluation-Performance, Retention, and Personal Stress

Daria Waszak, DNP, RN, CNE, COHN-S, New Jersey Collaborative Center of Nursing / Rutgers

Nursing Professional Development Practitioners Dedicate Additional Time at the Bedside

Nancy DeBerardinis, EdD, MSN, RN-BC, Cooper University Health Care
Jillian Curnew, MSN, RN-BC, NPD-BC, Cooper University Health Care

The Expert is You: Addressing Imposter Syndrome in the Nurse Educator

MaryAnn Varano, MSN, RN, CEN, CNE, Hackensack Meridian Health, JFK University Medical Center, Muhlenberg Snyder School of Nursing

Ellen Lake, MSN, RN, Hackensack Meridian Health, JFK University Medical Center, Muhlenberg Snyder School of Nursing

Noreen Occhipinti, MSN, RN, CEN, Hackensack Meridian Health, JFK University Medical Center, Muhlenberg Snyder School of Nursing

Using Modern Day Gamification to Educate a Large Cohort of New to Practice Critical Care Nurses

Swapnil Shah, DNP, AGACNP-BC, APN, NPD-BC, CCRN, RWJBarnabas Health

Virtual Nursing: Uncovering the ROI

Timothy Marks, DNP, MBA, RN, CEN, NEA-BC, Cooper University Health Care
Kathy Devine, DrNP, RN, NEA-BC, Cooper University Health Care

When the Student Becomes the Teacher: Incorporating Preceptor Training into Nurse Residency Curriculum

Marybeth Gartland, MSN, CCRN, NPD-BC, RWJBarnabas Health
Danielle Hilliard, MSN, APN, CPNP, NPD-BC, CCRN, RWJBarnabas Health

ATTENDEE REGISTRATION RATES

CONVENTION KEYNOTE SPEAKERS



Nicole Salzano

JUST KEEP SWIMMING
Discover the power of yet



Genevieve Piturro

Author, National Speaker

LEADING WITH LOVE:
THE BOLD STRATEGY THAT'S
TRANSFORMING LEADERSHIP

PRE-CONVENTION EDUCATORS PROGRAM



Maria Flores Harris
DNP, RN, CNE
KeithRN Nurse Education Consultant

TEACHING AS WE PRACTICE: STRENGTHENING
COMPETENCE, CONFIDENCE, AND PROFESSIONAL
IDENTITY THROUGH CASE-BASED LEARNING

KEYNOTE SPEAKERS. BREAKOUT SESSIONS. POSTER PRESENTATIONS.
PRE-CONVENTION. CONTACT HOURS. EXHIBIT EXPO. NETWORKING. AND MORE!

NJLN CONVENTION REGISTRATION MARCH 25 - 26	Early Registration Discount Through March 2		General Registration Begins March 3	
	NJLN Member	Non-Member	NJLN Member	Non-Member
9 Contact Hours				
Licensed Nurse	\$310	\$385	\$330	\$405
Not a Member? Join the NJLN as a Member, plus you will receive 3 months FREE	N/A	\$385	N/A	\$405
Retirees	\$135	\$135	\$135	\$135
Student (Non-Licensed)	\$90	\$90	\$90	\$90
Add-On: Networking Luncheon, Thursday, March 26	\$40	\$40	\$40	\$40

NJLN PRE-CONVENTION AND CONVENTION COMBINED REGISTRATION FOR MARCH 25 - 26	Early Registration Discount Through March 2		General Registration Begins March 3	
	NJLN Member	Non-Member	NJLN Member	Non-Member
15.5 Contact Hours				
Licensed Nurse	\$460	\$535	\$480	\$555
Not a Member? Join the NJLN as a Member, plus you will receive 3 months FREE	N/A	\$535	N/A	\$555
Retirees	\$285	\$285	\$285	\$285
Add-On: Networking Luncheon, Thursday, March 26	\$40	\$40	\$40	\$40

NJLN PRE-CONVENTION NURSE EDUCATOR REGISTRATION FOR MARCH 25	Early Registration Discount Through March 2		General Registration Begins March 3	
	NJLN Member	Non-Member	NJLN Member	Non-Member
6.5 Contact Hours				
Licensed Nurse	\$199	\$230	\$225	\$255

Registration is Non-Refundable



REGISTER NOW

Questions? Info@njln.org | 908-789-3398



NJLN 2026 CONVENTION - HOTEL



HOTEL RESERVATION INFORMATION:

Make your reservation online: <https://book.passkey.com/go/SH03LN6>

or Call Room Reservations - 888-516-2215 (8am-2am EST, 7 days a week)

Group name: NJLN 2026 - New Jersey League of Nursing

Group code: SH03LN6

*All callers will be asked for this code but can also book by saying *NJLN 2026*

Discounted rate of \$75.00 plus tax and fees

Rate includes a \$5.00 voucher toward self-parking

HOTEL RESERVATION

Make your reservation by March 9, to guarantee this discounted rate.



**HARRAH'S RESORT
777 HARRAH'S BLVD.
ATLANTIC CITY, NJ 08401**

**DINING GUIDE WITH
HOURS OF OPERATION**

CONVENTION HOTEL

CONVENTION PROGRAM JOURNAL ADVERTISEMENT

Show your support and enhance your marketing by advertising. Two placements for the price of one! Your advertisement will be in both our digital journal on our professional event platform (Color Ad) and in the printed program journal distributed at the Convention (Black and White Ad, except for premium placements where indicated).

The online journal will also be shared on our website and social media.

Ad submissions must be provided in both a Color and Black and White version.

*Except back cover which is printed in color.

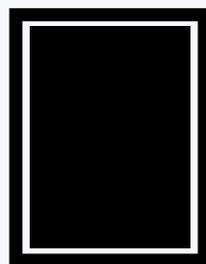
Advertisement Options	Size (W x H)	Rates
Full page	8.5" x 11"	\$350
Half page horizontal	8.5" x 5.5"	\$275
Quarter page	3.75" x 4.25"	\$200
Premium Advertisement Options	8.5" x 11"	
Inside FRONT COVER (ON HOLD)		\$600
Outside BACK COVER* (SOLD)		\$600
Inside LAST PAGE		\$550
Inside FRONT PAGE ONE (ON HOLD)		\$600
Inside FRONT PAGE TWO (ON HOLD)		\$550
Inside BACK COVER (SOLD)		\$600

Please email info@njln.org to inquire about premium placements.

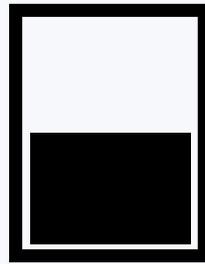
While the Premium Advertisement options may be on hold, we may have availability.

No Bleeds

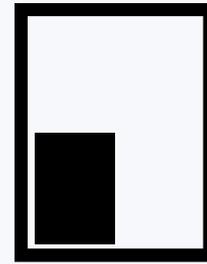
Journal Size is 8.5" x 11"



8.5" x 11"



8.5" x 5.5"



3.5" x 4.5"

Deadline to submit Journal Advertisements: March 11, 2026, to info@njln.org

[Click Here to Purchase an Advertisement](#)

NJLN CONVENTION SPONSORSHIPS



Become a Sponsor! We are offering sponsorship opportunities for the 2026 NJLN Convention. We have many opportunities for you to show your support and promote your company, educational institutions, products, services, and programs. Event sponsors may select from exclusive or partial option.

Please review the “Supporter Benefits” below for details. Have questions? Email: info@njln.org. **Thank you for your support!**

- **Convention Tote Bag** \$5,000 (Exclusive) **(SOLD)** 
- **New! Nursing Student Lunch and Learn** (Thursday) \$5,000 (Exclusive)
- **Speaker Sponsor** \$2,500 (Partial)
- **Convention Journal Printing** \$5,000 (Exclusive) / \$2,500 (Partial)
- **Welcome Reception** (Wednesday Evening) \$5,000 (Exclusive)
- **Premium Co-Branded Badge Holders** \$3,500 (Exclusive) **(SOLD)** 
- **Networking Luncheon**, (Thursday Afternoon) \$4,000 (Exclusive) / \$2,000 (Partial) 
- **Exhibitor Luncheon** (Thursday Afternoon) \$4,000 (Exclusive) / \$2,000 (Partial)
- **Morning Refreshments** (Thursday Morning) \$2,500 (Exclusive) 
- **Afternoon Networking Break** (Thursday) \$2,500 (Exclusive) / \$1,000 (Partial)
- **Learn and Earn Passport Game** \$1,000 (Partial) 
- **Videographer and Photographer** \$1,250 (Exclusive)
- **NJLN Nursing Scholarship Raffle Prizes** (Several Available) \$250 / \$150 / \$100
- **Or consider donating and let us choose your sponsorship!**

BENEFITS FOR SPONSORS

- Sponsors of \$2,500 or more includes: one optional exhibit booth space FREE of charge, digital logo on event platform and mobile app with URL link to webpage of choice, booth placement in “Sponsors Row” prime location; plus, other benefits listed below!
- Sponsors of \$1,000 or more are listed in the Convention Journal. (Free booth space is not included in benefits.) Purchased booth placement will be in “Sponsor Row” as space allows.
- All sponsors are publicly thanked at Convention Opening General Session.
- All sponsors are prominently displayed on signage at the Convention.
- All sponsors are acknowledged in our NJLN program journal, online event platform, NJLN website, social media, and post-Convention.
- Standout as a supporter of nursing education excellence! Thank you.

[**CLICK HERE TO VIEW AND PURCHASE A SPONSORSHIP**](#)

SPONSORSHIPS

Elevate your presence by becoming a sponsor



2026 NJLN CONVENTION EXHIBITOR OVERVIEW

MARCH 25-26, 2026

LIVE AT HARRAH'S RESORT IN ATLANTIC CITY

BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

WHY EXHIBIT AT THE 2026 NJLN CONVENTION?

Participate in our full Convention Program where we place an emphasis on our exhibitors. Interactive networking opportunities with ample time on the agenda to connect with our attendees during this live event.



ATTENDEES

Nurse Educators, Practicing Nurses, Nurse Leaders, and Nursing Students. We anticipate 500+ attendees.

View the highlights from our 2025 NJLN Convention to learn more!

 **Click here** for a video glimpse of what to expect at our 2026 NJLN Convention.

 Or **click to view** our 2025 Convention Photo Gallery.

WHEN?

- Wednesday, March 25, 2026, 5:30 PM – 7:30 PM, Welcome Reception featuring our Exhibitors and Poster Presentations
- Thursday, March 26, 2026, 7:30 AM – 5:00 PM
- Exhibitors have access to the exhibit hall for set-up on Wednesday, March 25, 2026, from 11:00 am to 5:00 pm. We ask all are set-up at least 30 minutes before the welcome reception begins.

You are invited to the NJLN 2026 Convention.

Ready to sign-up?

REGISTER TODAY!



EXHIBITORS

Excellence in Nursing Education

@njlnursing

NJLN 2026 CONVENTION - MARCH 25 & 26



BOLD PATHS, BRIGHT FUTURES: EMPOWERING NURSES THROUGH LEARNING AND CONNECTIONS

EXHIBITOR OVERVIEW & BENEFITS

JOIN US FOR THE 2026 NEW JERSEY LEAGUE FOR NURSING (NJLN) CONVENTION, MARCH 25 & 26 AT HARRAH'S RESORT IN ATLANTIC CITY.

We invite you to join us this year for our in-person Convention learning event. This year's theme is *The Nursing Journey Continues: Promoting Learning, Connections, and Opportunities*. Our past Conventions have traditionally attracted 500+ attendees from practicing nurses, nurse educators, nurse leaders to nursing students. We proudly offer an inclusive exhibit booth solution at an attractive low rate, with an early registration discount of \$100 for an even greater value, if contracted by Friday, February 13, the cost is \$950, which includes two exhibit representative attendees. After February 13, it will increase to standard rate of \$1,050. We also have sponsorship and advertising opportunities available that are cost-effective, and will demonstrate your support even further, while maximizing your investment and exposure by being front and center for our attendees and beyond. We are counting on you to help make this event a success!

EXHIBITOR BENEFITS...WHAT IS INCLUDED? WE OFFER A TURNKEY SOLUTION

- Professional exhibit booth constructed with pipe and drape, one skirted table, two chairs, wastebasket, carpeted, one standard 110 Volt electrical outlet, company identification sign, and free Wi-Fi provided through Harrah's hotel. Booth size is 8 X 10.
- Ample opportunity to connect with times built into the agenda dedicated to our exhibitors, we make our exhibit area the hub of our Convention.
- Welcome reception on Wednesday, March 26, with a focus on our exhibitors to kick-off the Convention.
- Complimentary Continental Breakfast on Thursday, March 26, 2026.
- Complimentary Luncheon for two (2) representatives on Thursday, March 26, 2026.
- Online professional platform including Exhibitors, Advertiser & Sponsors Company information.
- Exhibitors are cited in our official printed Convention Program Journal.
- Gamification contest feature focused on our exhibitors. It will not only be fun, but it will encourage attendees to stop by and visit your booth and win prizes. Consider becoming a game sponsor. Raffle prize sponsor levels available. Check-out the sponsorships for more information in this Exhibitor Prospectus.
- How to get started? **Register as an exhibitor today!** You must complete the NJLN Exhibitor Contract Form. Early Registration by Friday, February 13, 2026, to secure the discounted rate of \$950. After that date registration will increase to \$1,050.

**Limited Space Available - \$950.00 for a Turnkey Solution
Early Registration through February 13, 2026.**

REGISTER AS AN EXHIBITOR TODAY!

NJLN 2026 CONVENTION EXHIBIT SCHEDULE



**Bold Paths, Bright Futures:
Empowering Nurses Through
Learning and Connections**

The following times are dedicated on the Convention agenda for exploring exhibitors.

Exhibit Schedule

Note: The NJLN Convention is in the Atlantic City Ballroom located on the third floor of the Coastal Tower.

WEDNESDAY, MARCH 25, 2026

11:00 AM – 4:30 PM – Exhibitor Registration & Booth Set-up

5:00 PM – Exhibit Hall Open

5:30 PM – 7:30 PM – Welcome Reception Spotlighting our Exhibitors and Poster Presenters! General Session to follow at 7:30 PM.

THURSDAY, MARCH 26, 2026

7:30 AM – 10:30 AM
Continental Breakfast
& Exhibit Hall Open

12:00 PM – 1:00 PM
Exhibit Hall Open

1:00 PM – 2:00 PM
Exhibit Hall Closed for Lunch
Exhibitor Lunch, Rum Point Restaurant

2:00 PM – 5:00 PM
Exhibit Hall Open

3:15 PM – 3:45 PM
Networking Break
& Raffle Prize Drawings

5:00 PM – 7:00 PM
Exhibit Breakdown

*Schedule, subject to change without prior notice.

Exhibit Representative: The exhibit display must be completely set-up by 5:00 p.m. on March 25, with no dismantling until 5:00 PM, March 26, as a courtesy to our convention registrants. Thank you!

2026 NEW JERSEY LEAGUE FOR NURSING CONVENTION

EXHIBIT CONTRACT RULES AND REGULATIONS

CONTRACT FOR SPACE:

The receipt by the New Jersey League for Nursing (hereinafter referred to as NJLN) of Exhibitor's signed contract, accompanied by the full payment amount, will contract for the right to use the space allotted. NJLN retains an exclusive right to accept or reject any Exhibit Contract to exhibit at the New Jersey League for Nursing Convention. In the event a contract is rejected, you will be notified, and any fee tendered will be returned to the company. NJLN will NOT grant exclusive rights to any company or individual to solely exhibit by rejecting competitors, subsidiary, or same company divisions. In the event of fire, strikes, or other circumstances beyond the NJLN control, NJLN shall have no liability or obligation to refund any portion of Exhibitor's payment. Nevertheless, if NJLN determines, at its sole discretion, that a portion of Exhibitor's fees have not been expended or encumbered, then NJLN will try to refund the balance. Applications for space must be on the official form and accompanied by payment for the full amount in order to be honored.

SPACE ASSIGNMENT:

Assignments of space will be at the sole discretion of NJLN. In the event an Exhibitor has special needs for display items that cannot be contained in the space provided, Exhibitor shall notify NJLN no later than March 1, 2026, and may need to purchase an additional booth space (if available). NJLN reserves the right to bar the use of exhibits which will interfere with other Exhibitors, or attendees or which create any hazards to the public. No change of booth assignments will be made at the Convention.

SPACE RENTAL: (INCLUDED IN FEE PAID!)

All booths are 8' x 10' and will be constructed with pipe and drape, one six-foot skirted table, two chairs, one wastebasket, one identification sign, and one 1-outlet, 110V electrical box. Free Wi-Fi is provided through the hotel, but there are no guarantees, this is Solely a courtesy through Harrah's Resort. An Exhibitor Packet will be forwarded to each Exhibitor with the booth confirmation. All expenses, including without limitation, additional furniture, telephone requirements, electrical service beyond standard one 110 Volt outlet, Wi-Fi beyond the complimentary provided by the Harrah's Resort, exhibit installation and dismantling costs, and shipping or storage fees, will be the sole responsibility of Exhibitor.

Additional furnishings, floral arrangements, audio-visual needs, etc. must be ordered on the forms provided in the Exhibitor's Packet. Exhibitor is required to use the official decorator/contractor that has been selected by NJLN, which is GES Convention Services. GES will send exhibitor packets with detailed information.

FAILURE TO OCCUPY SPACE:

Any space not occupied by 8:00 A.M. on Thursday, March 26, 2026, shall be deemed forfeited by Exhibitor. NJLN may reassign such space, at its discretion, without any obligation to original Exhibitor.

CANCELLATION / REFUND POLICY:

All signed contracts received by the NJLN are considered binding. In the event you must cancel you may do so by February 1 and will be charged a processing fee of \$150.00. From February 2 through February 24, you will receive a 50% refund plus a \$150.00 processing fee implemented. After February 24, the fee is non-refundable. There will be no exceptions to this policy. In the event that the NJLN must cancel the convention in its entirety, a full refund will be offered. No refund will be provided if the NJLN must shift for any reason to a Virtual Convention. This decision will be made solely at the discretion of the NJLN Board of Directors, and no refunds will be issued if a Virtual Convention is provided.

EXHIBIT RESTRICTIONS:

Exhibits must conform to the size of their space and must not obstruct the view or interfere with other exhibits. All demonstrations, discussions, or other activities must be confined to Exhibitor's own booth. Exhibitor shall not assign or sublet allocated space. All materials used by the Exhibitor must be non-flammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Material not conforming to such regulations will be removed immediately at the Exhibitor's expense. No nails or bracing wires used in erection displays may be attached to building walls in any form. No Mylar balloons are allowed. Any and all property destroyed by an Exhibitor must be replaced to its original condition by Exhibitor at their own expense.

EXHIBIT STORAGE:

Harrah's Resort does not have facilities for the storage of exhibit displays or products. All shipments must be handled through the official agent, GES Convention Services, which has been designated by NJLN. All shipments and related expense are the sole responsibility of the exhibitor.

SECURITY AND LIABILITY:

Each exhibitor must make provisions to safeguard their goods for the entire Convention. This includes from the time they are placed in the exhibit area until they are removed at the end of the Convention. The NJLN, Exhibit Manager, Convention Managers, and contracted hotel will not be responsible for loss, theft, or damage due to any cause. Space is leased with the understanding the NJLN, and the contracted hotel will act for the exhibitor and his representatives only in the capacity of agent and not as principal; and that the NJLN and the contracted hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency and the exhibitor and their representatives hereby release NJLN, Exhibit Manager, Convention Managers, and the contracted hotel from any cause whatsoever. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save NJLN and contracting hotel and their employees, volunteers, and agents harmless against all claims, losses or damages to person or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises.

2026 NEW JERSEY LEAGUE FOR NURSING CONVENTION

EXHIBIT CONTRACT RULES AND REGULATIONS

SECURITY AND LIABILITY (Cont'd):

NJLN, Exhibit Manager, Convention Managers, and the contracted hotel does not endorse or promote any products and/or services displayed in the Exhibition Hall or throughout the continuing education activities. The rules and regulations are to be construed as part of all space contracts. NJLN reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

ADMISSION:

NJLN shall have the sole responsibility overall admission policies at all times. Non-exhibiting suppliers or vendors for goods and services shall be prohibited from entering the exhibit hall. Badges must be worn at all times. Badge swapping is strictly prohibited. Maximum of two agents per booth included with booth fee. Up to two additional exhibit representatives may attend for a fee of \$50.00 each.

Safety is our first priority; we will continue to follow the guidance from the CDC, local, state and federal requirements. As a healthcare organization we will continue to monitor and provide further information and instructions as necessary.

WAIVER OF LIABILITY: NJLN 2026 Convention Attendees (this includes ALL participants, including but not limited to, exhibitors, staff, volunteers, speakers, and their guests participating in NJLN 2026 Convention) agree as part of registering to attend and/or by signing the exhibitor contract that you and each of your representatives who will be attending the 2026 NJLN Convention are agreeing to these terms. Attendee acknowledges the highly contagious nature of COVID-19, or any illness, and voluntarily assumes the risk of exposure or infection by attending the NJLN 2026 Convention. Exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Attendee understands that the risk of becoming exposed to or infected by COVID or any illness which may result from the actions, omissions, or negligence of others who may attend the NJLN 2026 Convention or their guests, colleagues, or others with whom they may have contact. Accordingly, attendee understands and agrees that this releases the NJLN of any liability or claims based on the actions, omissions, or negligence of the NJLN, its employees, agents, and representatives, whether a infection occurs before, during, or after participation in the event. The NJLN will take guidance from the CDC, local, state, and federal requirements, and may make changes to this policy at any time at its discretion, and on short notice. The safety of all attendees is of utmost importance, all participation by any attendee is voluntary and the NJLN is not responsible for any illness. No refunds will be provided.

HOTEL INFORMATION:

Harrah's Resort
777 Harrah's Blvd.
Atlantic City, NJ 08401
609-441-5000

HOTEL ACCOMMODATIONS:

Exhibitors may take advantage of the special guest room rate that has been established with the Harrah's Resort, Atlantic City. Room reservations must be made directly with Harrah's.

You may register online by visiting:

<https://book.passkey.com/go/SH03LN6> OR

Call: 1-888-516-2215 (8:00 am – 2:00 am EST, 7 days a week),
group code: SH03LN6 and mention NJLN 2026

This special rate is guaranteed until March 9, 2026.

Single or Double occupancy.....\$75.00, plus tax and hotel fees.

In order to guarantee an individual room reservation, a deposit in the amount of one night's room charge is required. Guaranteed rooms will be held ONLY until 10:00 PM on the arrival date. Rates are subject to state and local taxes, and a per room night occupancy fee. Hotel policy requires each room have a \$100 security deposit applied to guest's account at check in. Deposit may be secured with a credit card.

Check-In Time: 4:00 PM

Check-Out Time: 11:00 AM

PARKING:

Self-parking: \$5.00 voucher toward self-parking is included in room fee. Valet parking is available for overnight and day guests for a fee established by the hotel.

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If you need additional information, please contact Susan Chandler, NJLN Program Director, at the NJLN office. Tel: 908-789-3398 or by Cell: 908-267-9109  
Email: [njlnchandler@gmail.com](mailto:njlnchandler@gmail.com)



**Dear New Jersey League of Nursing Exhibitor:**

Welcome to the online exhibitor service kit for the upcoming **New Jersey League of Nursing being held at Harrah's Resort Atlantic City on March 25-26, 2026.**

This letter contains instructions on how to access the Online Exhibitor Kit. You may print it out for easier step by step viewing.

**Online Exhibit Kit Instructions:**

**To access our ONLINE kit for the New Jersey League of Nursing you have 2 options.**

**DIRECT LINK:**

**<https://www.generalexposition.com/online-servicekit.php> (click to follow link)**

**MANUAL ENTRY:**

Please click the following link or copy and paste the link into your browser's window - [www.generalexposition.com](http://www.generalexposition.com)

Next, click on the Online Services button located in the upper right-hand corner of the Web page. This will take you to the log in page.

**AT THE LOG IN PAGE - Enter the Exhibit Code: NJLN26**

**At the Sign In page, you will be prompted to sign in with an existing exhibitor account. If you do not have an account set up with General Exposition Services, you will be prompted to create one.**

Now that you are signed in with the show, you can read through the important show information. Scroll down to the bottom of the screen to see the links for which services you wish to order, including carpet, furnishings, labor, etc.

For any additional custom forms, you may need, please click on the appropriate links listed under "References".

As you place orders for your items, all furnishings and services will be placed in your shopping cart, and you will be prompted for payment information upon checkout.

We look forward to being of service to you. If you have any questions, please give us a call at 610-495-8866 option 1, mention the upcoming New Jersey League for Nursing Convention, and one of our Event Services Representatives will be happy to assist you.