

2024 NJLN CONVENTION AND PRE-CONVENTION PROSPECTUS



MARCH 20 & 21, 2024
HARRAH'S RESORT
ATLANTIC CITY, NJ



New Jersey League
for Nursing

YOU ARE INVITED

2024 NJLN CONVENTION MARCH 20 & 21

PRE-CONVENTION EDUCATORS PROGRAM, MARCH 21

CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY

ABOUT THE CONVENTION

The NJLN is proud to announce the 2024 Convention and Pre-Convention, live at Harrah's Resort in Atlantic City. We will come together to learn, network, and share information as we focus on both professional and personal development. We have created a program representing today's nurse on "Charting Your Path in Nursing: The Joy is in the Journey." We invite you to join us, whether you are a valued NJLN member, attendee, exhibitor, sponsor, or advertiser. Together, we will make this learning event a success!

Please review this prospectus guide, which includes a summary of the key event areas for the 2024 NJLN Convention and the Pre-Convention Educators Program.

We thank you for your support and look forward to your participation.

The NJLN Convention Committee

Please feel free to contact us with
questions or inquiries:

E-Mail: info@njln.org

Office Telephone: 908-789-3398

Contact: Susan Chandler, NJLN Program Director

Cell Phone: 908-267-9109

Website: www.njln.org



**New Jersey League
for Nursing**



[@enjlnursing](https://www.instagram.com/enjlnursing)

WWW.NJLN.ORG



2024 NJLN CONVENTION AND PRE-CONVENTION OVERVIEW MARCH 20 - 21, 2024

Charting Your Path in Nursing: The Joy is in the Journey



New Jersey League
for Nursing

LIVE AT HARRAH'S RESORT IN ATLANTIC CITY

WHY ATTEND THE 2024 NJLN CONVENTION?

- Participate in our full Convention Program where you may earn valuable contact hours, attend Keynote and Breakout Sessions, explore our Exhibitor Expo, view the Poster Presentations, Network and Reconnect within the Profession during this live event.
- Professional and Personal Development. Learn from Experienced Subject Matter Experts.
- Engaging and Dynamic Keynote Session Presentations:
 - *Creating Your Path in Nursing: Forming Your Professional Identity* presented by KeithRN, Dr. Keith Rischer and Dr. Maria Flores-Harris.
 - *Making a Million in Nursing* presented by Dr. Laura Gasparis Vonfrolio.
- Breakout Session focused on some of the most relevant topics.
- Poster Presentation Gallery
- Student Tracks including NCLEX Prep presented by ATI and Professional Development Sessions
- Full Exhibit Expo Area and Interactive Networking Opportunities
- Networking Luncheon
- Pre-Convention Educators Program, *Are Nurses practice ready? Bridging the Education - Practice Gap with Confidence?* facilitated by KeithRN on Wednesday, March 20. 6.5 Contact Hours.
- Early Registration Discount Rates for the NJLN Convention and Pre-Convention by February 26, 2024.
- You won't want to miss this live learning event, and we will have some fun along way, raffles, prizes and more!

WHO SHOULD ATTEND?

Open to all levels of Nurses, Nurse Educators, and Nursing Students

WHEN?

NJLN Pre-Convention Nurse Educator Program: March 20, 2024, 8:30 AM - 4:15 PM

NJLN Convention: March 20, 5:00 PM - 9:00 PM, and March 21, 2023, 7:30 AM - 5:00 PM.

Annual NJLN Business Meeting at 5:15 PM with President's Reception to follow.



You are invited to join us for the 2024 NJLN Convention and Pre-Convention learning events. You won't want to miss this! Ready to sign-up?

REGISTER TODAY!

Learn. Inspire. Connect. NJLN!





NJLN 2024 CONVENTION AGENDA

WEDNESDAY, MARCH 20

CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY

7:30 AM

PRE-CONVENTION CONTINENTAL BREAKFAST

Pre-function Area
Longport / Ocean City

8:30 AM – 4:15 PM

PRE-CONVENTION PROGRAM

Longport / Ocean City

ARE NURSES PRACTICE READY? BRIDGING THE EDUCATION – PRACTICE GAP WITH CONFIDENCE

Keith Rischer, PhD, RN, CCRN, CEN
Maria Flores-Harris, DNP, RN, CNE



11:00 AM – 4:30 PM

EXHIBITOR AND POSTER PRESENTER REGISTRATION AND SET-UP

Exhibition Hall
(Brigantine Room,
Ballroom A, B)

5:00 PM – 9:00 PM

ATTENDEE REGISTRATION OPEN

Gallery 3rd Floor
Coastal Ballroom

5:30 PM – 7:30 PM

WELCOME RECEPTION

EXHIBITS OPEN AND
POSTER PRESENTATIONS

Exhibition Hall
(Brigantine Room,
Ballroom A, B)

7:30 PM – 9:00 PM

KEYNOTE PRESENTATION MAKING A MILLION IN NURSING

Ballroom C

Laura Gasparis Vonfrolio, RN, PhD

THURSDAY, MARCH 21

7:30 AM – 11:30 AM

REGISTRATION OPEN

Pre-function Area
(Outside Exhibit Hall)

7:30 AM – 8:30 AM

CONTINENTAL BREAKFAST EXHIBIT AREA OPEN

Exhibition Hall
(Brigantine Room,
Ballroom A, B)

*VISIT EXHIBITS, LEARN WHILE YOU
EARN CONTEST POINTS*

8:45 AM – 10:30 AM

GENERAL SESSION

8:45 AM – 9:30 AM

OPENING REMARKS

Atlantic City
Ballroom C, D

Mary E. Koch, MSN, RN, NPD-BC, CNOR
NJLN President



NJLN 2024 CONVENTION AGENDA

THURSDAY, MARCH 21



CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY

9:30 AM – 10:30 AM	KEYNOTE PRESENTATION CREATING YOUR PATH IN NURSING: FORMING YOUR PROFESSIONAL IDENTITY KeithRN, Keith Rischer, PhD, RN, CCRN, CEN Maria Flores-Harris, DNP, RN, CNE	Atlantic City Ballroom C, D
10:30 AM – 11:00 AM	EXPLORE EXHIBITORS NETWORKING BREAK <i>VISIT EXHIBITS, LEARN WHILE YOU EARN CONTEST POINTS</i>	Exhibition Hall (Brigantine Room, Ballroom A, B)
11:15 AM – 12:15 PM	BREAKOUT SESSIONS	
SESSION 1	ALL ABOARD: MAKING A SMOOTH TRANSITION FROM CLINICIAN TO CLINICAL NURSE EDUCATOR Bonnie Ross, EdD, RN, CNE	Longport
SESSION 2	HEALTH-PROMOTING, MOOD-BOOSTING WELLNESS ACTIVITIES FOR NURSES AND STUDENTS Tara Heagele, PhD, RN	Ocean City
SESSION 3 (Open to Students)	PRESENTING AND PUBLIC SPEAKING FOR NURSES: IT'S JUST STORYTELLING! Dawn Mutchko, DNP, APN, FNP-C, EBP-C, CENP, CGNC, CPHQ, FNAP	Ballroom C, D
12:30 PM – 2:00 PM	NETWORKING LUNCHEON (*Pre-purchased Tickets Required)	La Strada Restaurant

NJLN 2024 CONVENTION AGENDA

THURSDAY, MARCH 21

CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY



1:00 PM - 2:00 PM

STUDENT SESSION 2

SESSION

PREPARING FOR THE NCLEX

Ballroom C, D

Tammy Gerrity, MSN, RN, ATI Nurse Educator

Sponsored by  ati.

2:15 PM - 3:15 PM

SESSION 4

BREAKOUT SESSIONS

FACULTY IMPACT IN PROMOTING GRADUATE NURSES' SUCCESSFUL TRANSITION AND RETENTION IN PROFESSIONAL PRACTICE

Ocean City

Carol Patterson, MSN, RN, CNE

SESSION 5

TIPS, TRICKS, AND TACTICS TO BRING CLINICAL JUDGMENT INTO THE CLINICAL EXPERIENCE

Longport

Kim MacAvoy-Sorothen, MSN, RN, CEN, CHSE

Christina George, MSN, RN

Erin Torp, MSN, RN, CCRN, CMC

SESSION 6

(Open to Students)

HOW TO SET YOUR PATH IN NURSING

Ballroom C, D

Nina Vaid Raoji, DNP, APN-BC, MSN, RN

Donna Penn, DNP, RN, CNE, NEA-BC

Donna Murray, MSN, RN, APN, WHNP-BC

3:15 PM - 3:45 PM

EXPLORE EXHIBITS AND NETWORKING BREAK

Exhibition Hall
(Brigantine Room,
Ballroom A, B)

VISIT EXHIBITS, LEARN AND EARN AND PRIZE DRAWING

NJLN 2024 CONVENTION AGENDA

THURSDAY, MARCH 21



CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY

4:00 PM – 5:00 PM

SESSION 7

BREAKOUT SESSION

TEACHING AN AGE-DIVERSE STUDENT NURSING POPULATION

Janice Gibilisco, MSN, RN

Linda Wicker, MSN, RN

Ocean City

SESSION 8

LEVERAGING ARTIFICIAL INTELLIGENCE IN NURSING EDUCATION: TRANSFORMING LEARNING AND SKILL DEVELOPMENT

Tita Viray-Innes, MSMS, RN, BSN, CHSE,

Longport

5:15 PM – 6:15 PM

SESSION 9

NJLN BUSINESS MEETING

Join the NJLN Board of Directors for our Annual Business Meeting. Election Results will be announced.

Ballroom C, D

PRESIDENT'S RECEPTION TO FOLLOW

Rum Point Restaurant



New Jersey League
for Nursing



This activity has been submitted to New Jersey State Nurses Association for approval to award contact hours. The New Jersey State Nurses Association is accredited as an approver of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.



2024 NJLN PRE-CONVENTION NURSE EDUCATORS PROGRAM

Are Nurses Practice Ready? Bridging the Education – Practice Gap with Confidence

WEDNESDAY, MARCH 20, 2024

8:30 AM - 4:15 PM

HARRAH'S RESORT IN ATLANTIC CITY



Keith Rischer
PhD, RN, CCRN, CEN



Maria Flores-Harris
DNP, RN, CNE



PROGRAM OVERVIEW AND OUTCOMES

The majority of graduate nurses lack experience, confidence, and clinical judgment skills to safely transition to clinical practice. Learn educational best practices to develop clinical judgment in the classroom and clinical settings to bridge the gap between how nursing is taught and practiced to better prepare students for the complexities of real-world practice.

- Define practice readiness, academic-practice gap, critical thinking, clinical reasoning, and clinical judgment.
- Describe educational best practices to develop clinical judgment.
- Create a case-based scenario to practice clinical judgment skills.
- Apply classroom and clinical strategies to acquire clinical judgment.
- Identify reflective questions to develop clinical judgment across the curriculum.

WHO SHOULD ATTEND?

- Academic and Hospital/Clinical Nurse Educators
- Nursing Education Students

REGISTER NOW

Learn more: www.njln.org/convention.html



REGISTRATION INCLUDES:

- SPEAKER HANDOUTS
- 6.5 CONTACT HOURS
- CONTINENTAL BREAKFAST AND LUNCH

PRE-REGISTRATION REQUIRED

EARLY REGISTRATION THROUGH MONDAY, FEBRUARY 26, 2024
NJLN MEMBER: \$199
NON-MEMBER: \$225

AFTER MONDAY, FEBRUARY 26, 2024
NJLN MEMBER: \$230
NON-MEMBER: \$255

DISCOUNTED RATES AVAILABLE WHEN ATTENDING BOTH PRE-CONVENTION AND CONVENTION!

Questions?
Info@njln.org
908-789-3398

WWW.NJLN.ORG
@njlnursing

ATTENDEE REGISTRATION RATES



CONVENTION KEYNOTE SPEAKER



Laura Gasparis Vonfrolio, RN, PhD

MAKING A MILLION IN NURSING

PRE-CONVENTION EDUCATOR PROGRAM

ARE NURSES PRACTICE READY? BRIDGING THE EDUCATION—PRACTICE GAP WITH CONFIDENCE.

KEITHRN



Keith Rischer
PhD, RN, CCRN, CEN



Maria Flores-Harris
DNP, RN, CNE

CONVENTION KEYNOTE BY KeithRN

*CREATING YOUR PATH IN NURSING:
FORMING YOUR PROFESSIONAL IDENTITY*

**KEYNOTE SPEAKERS. BREAKOUT SESSIONS. POSTER PRESENTATIONS.
PRE-CONVENTION. CONTACT HOURS. EXHIBIT EXPO. NETWORKING. AND MORE!**

NJLN Convention Registration For March 20 - 21	Early Registration Discount Through February 26		General Registration Begins February 27	
	NJLN Member	Non-Member	NJLN Member	Non-Member
Licensed Nurse	\$310	\$385	\$330	\$405
Not a Member? Join the NJLN as a Member, plus you will receive 4 months FREE	N/A	\$385	N/A	385
Retirees	\$135	\$135	\$135	\$135
Student (Non-Licensed)	\$90	\$90	\$90	\$90
Add-On: Networking Luncheon, Thursday, March 21, 2024	\$40	\$40	\$40	\$40

NJLN Pre-Convention and Convention Combined Registration For March 20 - 21	Early Registration Discount Through February 26		General Registration Begins February 27	
	NJLN Member	Non-Member	NJLN Member	Non-Member
Licensed Nurse	\$460	\$535	\$480	\$555
Not a Member? Join the NJLN as a Member, plus you will receive 4 months FREE	N/A	\$535	N/A	\$555
Retirees	\$285	\$285	\$285	\$285
Add-On: Networking Luncheon, Thursday, March 21, 2024	\$40	\$40	\$40	\$40

NJLN Pre-Convention Nurse Educator Program Registration For March 20	Early Registration Discount Through February 26		General Registration Begins February 27	
	NJLN Member	Non-Member	NJLN Member	Non-Member
Licensed Nurse	\$199	\$230	\$225	\$255



Questions? Info@njln.org | 908-789-3398



HOTEL RESERVATION INFORMATION:

Make your reservation online: <https://book.passkey.com/go/SH03LN4>

or Call Room Reservations - 888-516-2215 (8am-2am EST, 7 days a week)

Group name: NJLN 2024 - New Jersey League of Nursing

Group code: SH03LN4

*All callers will be asked for this code but can also book by saying *NJLN 2024*

Discounted rate of \$75.00 plus tax and fees

Rate includes a \$5.00 voucher toward self-parking

Make your reservation by March 4, to guarantee this discounted rate.



**HARRAH'S RESORT
777 HARRAH'S BLVD.,
ATLANTIC CITY, NJ 08401**

NJLN 2024 CONVENTION - MARCH 20 & 21

CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY



EXHIBITOR OVERVIEW & BENEFITS



JOIN US FOR THE 2024 NEW JERSEY LEAGUE FOR NURSING (NJLN) CONVENTION AS AN EXHIBITOR, MARCH 20 & 21 AT HARRAH'S RESORT IN ATLANTIC CITY.

We invite you to join us this year for our in-person Convention learning event. This year's theme is *Charting Your Path in Nursing: The Joy is in the Journey*. Our past Conventions have traditionally attracted 450+ attendees from practicing nurses, nurse educators, to nursing students. We proudly offer an inclusive exhibit booth solution at an attractive low rate, with an early registration discount of \$100 for even greater value, if contracted by Monday, February 12, the cost is \$850.00, which includes two exhibit representative attendees. We also have many sponsorship and advertising opportunities available that are cost-effective, and will demonstrate your support even further, while maximizing your investment and exposure by being front and center for our attendees and beyond. We are counting on you to help make this event a success!

EXHIBITOR BENEFITS...WHAT IS INCLUDED? WE OFFER A TURNKEY SOLUTION

- Professional exhibit booth constructed with pipe and drape, one skirted table, two chairs, wastebasket, carpeted, one standard 110 Volt electrical outlet, company identification sign, and free Wi-Fi provided through Harrah's hotel. Booth size is 8 X 10.
- Ample opportunity to connect with times built into the agenda dedicated to our exhibitors, we make our exhibit area the hub of our Convention.
- Welcome reception on Wednesday, March 20, with a focus on our exhibitors to kick-off the Convention.
- Complimentary Continental Breakfast on Thursday, March 21, 2024.
- Complimentary Luncheon for two (2) representatives on Thursday, March 21, 2024.
- Online professional platform including Exhibitors, Advertiser & Sponsors Company information.
- Exhibitors are cited in our official printed Convention Program Journal.
- Gamification contest feature focused on our exhibitors. It will not only be fun, but it will encourage attendees to stop by and visit your booth and win prizes. Consider becoming a game sponsor. Raffle prize sponsor levels available. Check-out the sponsorships for more information in this [Exhibitor Prospectus](#).
- How to get started? **Register as an exhibitor today!** Space is limited. You must complete the NJLN Exhibitor Contract and make payment. Early Registration by February 12, 2024, sign-up by then for \$850. After that date registration will increase to \$950.

**Limited Space Available - \$850.00 for a Turnkey Solution
Early Registration through February 12.**

[REGISTER AS AN EXHIBITOR TODAY!](#)

NJLN 2024 CONVENTION

EXHIBIT SCHEDULE



The following times are dedicated on the Convention agenda for exploring exhibitors.

Exhibit Schedule

Note: Do not go to the Waterfront Center. The NJLN Convention is in the Atlantic City Ballroom located on the third floor of the Coastal Tower

WEDNESDAY, MARCH 20, 2024

11:00 AM – 4:30 PM – Exhibitor Registration & Booth Set-up

5:00 PM – Exhibit Hall Open

5:30 PM – 7:30 PM – Welcome Reception Spotlighting Our Exhibitors and Poster Presenters!

THURSDAY, MARCH 21, 2024

7:30 AM – 8:30 AM
Continental Breakfast
& Exhibit Hall Open

10:30 AM – 12:45 PM
Exhibit Hall Open

12:45 PM – 2:00 PM
Exhibit Hall Closed for Lunch
Exhibitor Lunch, Rum Point Restaurant

2:00 PM – 5:00 PM
Exhibit Hall Open

3:15 PM – 3:45 PM
Refreshment Break
& Raffle Prize Drawings

5:00 PM – 7:00 PM
Exhibit Breakdown

*Schedule subject to change without prior notice.

Exhibit Representative: The exhibit display must be completely set-up by 5:00 p.m. on March 20, with no dismantling until 5:00 PM, March 21, as a courtesy to our convention registrants. We ask that you please do not disappoint the attendees by setting up late or leaving early. Thank you!



New Jersey League
for Nursing

2024 NJLN CONVENTION EXHIBITOR OVERVIEW MARCH 20-21, 2024

LIVE AT HARRAH'S RESORT IN ATLANTIC CITY



CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY

WHY BE AN EXHIBITOR AT THE 2024 NJLN CONVENTION?

Participate in our full Convention Program where we place an emphasis on our exhibitors. Interactive networking opportunities with ample time on the agenda to connect with our attendees during this live event.

ATTENDEES

Practicing Nurses, Nurse Educators, and Nursing Students.
Anticipate 450 attendees.

View the highlights from our 2023 NJLN Convention to learn more!

[!\[\]\(8bba887393ca45b761e5cb49e755e762_img.jpg\) Click here for a video glimpse of what to expect at our 2024 NJLN Convention.](#)



WHEN?

- Wednesday, March 20, 2024, 5:30 PM - 7:30 PM, Welcome Reception featuring our Exhibitors and Poster Presentations
- Thursday, March 21, 2024, 7:30 AM - 5:00 PM
- Exhibitors have access to the exhibit hall for set-up on Wednesday, March 20, 2024, from 11:00 am to 5:00 pm. We ask all are set-up at least 30 minutes before the welcome reception begins.

You are invited to the NJLN 2024 Convention.

Ready to sign-up?

REGISTER TODAY!



Excellence in Nursing Education



**New Jersey League
for Nursing**



@njlnursing

NJLN CONVENTION - ADVERTISING

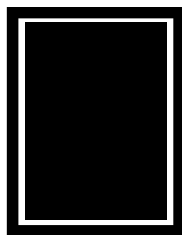


CONVENTION PROGRAM JOURNAL ADVERTISEMENT

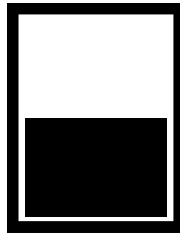
Show your support and enhance your marketing by advertising. Placement will be in our digital journal on our professional event platform (Color Ad) and in the printed program journal distributed at the Convention (Black and White Ad, except for premium placements where indicated). Ad submissions must be provided in both a Color and Black and White version.

Advertisement Options	Size (W x H)	Rates
Full page, no bleed	7.5" x 10"	\$325
Half page horizontal	7.5" x 5"	\$250
Quarter page	3.5" x 4.5"	\$200
Business Card	2.5" x 3.5"	\$50
Premium Advertisement Options	7.5" x 10"	
Inside FRONT COVER (SOLD)		\$600
Outside BACK COVER (ON-HOLD)		\$600
Inside LAST PAGE (ON-HOLD)		\$525
Inside FRONT PAGE ONE (SOLD)		\$525
Inside FRONT PAGE TWO (ON-HOLD)		\$525
Inside BACK COVER (ON-HOLD)		\$525

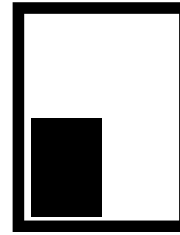
Journal Size is 8.5" x 11"



7.5" x 10"



7.5" x 5"



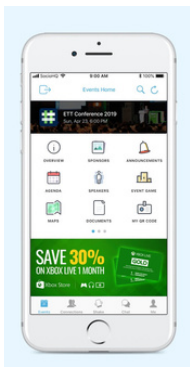
3.5" x 4.5"

Deadline to submit Journal Advertisements: March 6, 2023, to info@njln.org

[Click Here for Online Advertisement Purchase](#)

DIGITAL MARKETING ADVERTISEMENT

ROTATING BANNER AD - LIMITED AVAILABILITY \$550



This ad type will be visible on the event management platform homepage and on mobile devices and linked to your URL of choice. This will sell-out fast! Banners automatically rotate (or attendees can swipe on them).

The size for banners is 950px wide by 380px tall.

Deadline to submit Digital Advertisements: March 13, 2024

[Click Here for Online Advertisement Purchase](#)

All transactions are non-refundable

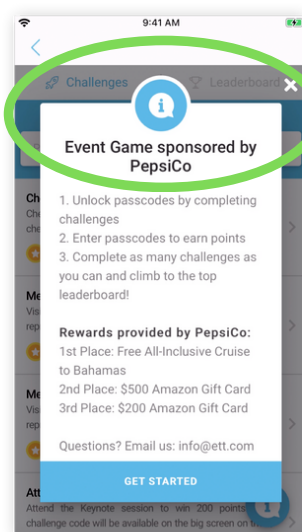
NJLN CONVENTION - SPONSORSHIPS

GAMIFICATION CONTEST SPONSOR + ADVERTISING: ~~\$2,000~~

**** ONLY ONE UNIQUE SPONSORSHIP AVAILABLE! ****

- **Become the one and only sponsor for our Convention Contest Game**, which is a highlighted category on our professional event platform. The best attendees are engaged attendees. Let's have some contest fun during Convention as attendees learn and interact.
- The game will consist of actions that attendees will complete to receive points and as they climb the leader board will be eligible for prizes at the end of our Contest.
- Rotating Banner Ad on event platform homepage and mobile app with URL link of choice included.
- Cited in the NJLN Virtual Convention Program Journal and printed journal
- Your name will also be front and center on the instructions page for attendees to see.

Example of the visual that each attendee will see with the sponsors name!



Incentivize (the Right Way!)

Thank you to our sponsor:



Hackensack Meridian
JFK University Medical Center
Muhlenberg
Harold B. and Dorothy A. Snyder
Schools of Nursing and Medical Imaging

CONTEST GAMIFICATION PRIZE DONATION SPONSORSHIPS: MULTIPLE SUPPORT LEVELS - LET'S ENCOURAGE LEARNING

\$500 LEVEL 1 SPONSOR*

\$250 LEVEL 2 SPONSOR

\$150 LEVEL 3 SPONSOR



Sponsor one of the levels!

- Amp up your participation by becoming part of our contest as a Convention prize sponsor.
- Logo cited on our online Convention event platform.
- Show your support and you will be an even bigger part of the game, while seeing your logo highlighted in our Convention Journal.
- *\$500 Sponsor Level has the option to submit one of our game questions.

If you have questions, or to customize a package to meet your specific needs and budget, email info@njln.org, or call Susan Chandler, 908-267-9109 (cell), 908-789-3398 (office).

All transactions are non-refundable (See Rules and Regulations)

[CLICK HERE TO PURCHASE A SPONSORSHIP](#)

NJLN CONVENTION - SPONSORSHIPS

Become a Sponsor! We are offering sponsorship opportunities for the 2024 NJLN Convention. We have many opportunities for you to show your support and promote your company, educational institutions, products, services, and programs. Event sponsors may select from exclusive or partial option.

Please review the "Supporter Benefits" below for details.

Have questions? Email: info@njln.org. **Thank you for your support!**

OPPORTUNITY	PARTIAL	EXCLUSIVE
Convention Tote Bags SOLD – RWJBH, Trinitas School of Nursing		<input type="checkbox"/> \$5,000
Convention Journal	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$5,000
Premium Co-Branded Badge Holders SOLD – ATI		<input type="checkbox"/> \$3,500
Welcome Reception (Wednesday Evening) SOLD – AtlantiCare		<input type="checkbox"/> \$5,000
Speaker Sponsor	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$5,000
Exhibitor Luncheon	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,000
Networking Luncheon, (Thursday Morning)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$4,000
Gamification Contest Sponsor SOLD – HMH JFK Muhlenberg School of Nursing		<input type="checkbox"/> \$2,000
Convention Attendee Pens	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
Morning Refreshments (Thursday Morning)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,500
Afternoon Networking Break	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,500
Nursing Student Refreshment Break	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,000
Videographer	<input type="checkbox"/> \$ 750	-
Gamification Raffle Prizes	<input type="checkbox"/> \$ 500 / <input type="checkbox"/> \$ 250	-
NJLN Nursing Scholarship Raffle Prizes	<input type="checkbox"/> \$ 300	-
Donation to be used for the NJLN Convention	<input type="checkbox"/> \$ <input type="text"/>	

BENEFITS for SPONSORS

- **Sponsors of \$2,500 or more includes:** one exhibit booth space FREE of charge, digital rotating banner Ad on event platform homepage and mobile app with URL link to webpage of choice, booth placement in "Sponsors Row" prime location; plus, other benefits listed below!
- **Sponsors of \$1,000 or more are listed in the Convention Journal,** if confirmed prior to printing deadline. (Free booth space is not included in benefits.) Purchased booth placement will be in "Sponsor Row" as space allows.
- All supporters are publicly thanked at Convention Opening General Session.
- All supporters are prominently displayed on signage at the Convention.
- All supporters are acknowledged on our NJLN WebEx Event Management Platform, NJLN website, social media, and post-Convention.
- Standout as a supporter of nursing education, we need your support! Thank you.

[CLICK HERE TO PURCHASE A SPONSORSHIP](#)

2024 NEW JERSEY LEAGUE FOR NURSING CONVENTION

EXHIBIT CONTRACT RULES AND REGULATIONS

CONTRACT FOR SPACE:

The receipt by the New Jersey League for Nursing (hereinafter referred to as NJLN) of Exhibitor's signed contract, accompanied by the full payment amount, will contract for the right to use the space allotted. NJLN retains an exclusive right to accept or reject any Exhibit Contract to exhibit at the New Jersey League for Nursing Convention. In the event a contract is rejected, you will be notified, and any fee tendered will be returned to the company. NJLN will NOT grant exclusive rights to any company or individual to solely exhibit by rejecting competitors, subsidiary, or same company divisions. In the event of fire, strikes, or other circumstances beyond the NJLN control, NJLN shall have no liability or obligation to refund any portion of Exhibitor's payment. Nevertheless, if NJLN determines, at its sole discretion, that a portion of Exhibitor's fees have not been expended or encumbered, then NJLN will try to refund the balance. Applications for space must be on the official form and accompanied by payment for the full amount in order to be honored.

SPACE ASSIGNMENT:

Assignments of space will be at the sole discretion of NJLN. In the event an Exhibitor has special needs for display items that cannot be contained in the space provided, Exhibitor shall notify NJLN no later than March 1, 2024, and may need to purchase an additional booth space (if available). NJLN reserves the right to bar the use of exhibits which will interfere with other Exhibitors, or attendees or which create any hazards to the public. No change of booth assignments will be made at the Convention.

SPACE RENTAL: (INCLUDED IN FEE PAID!)

All booths are 8' x 10' and will be constructed with pipe and drape, one six-foot skirted table, two chairs, one wastebasket, one identification sign, and one 1-outlet, 110V electrical box. Free Wi-Fi is provided through the hotel, but there are no guarantees, this is Solely a courtesy through Harrah's Resort. An Exhibitor Packet will be forwarded to each Exhibitor with the booth confirmation. All expenses, including without limitation, additional furniture, telephone requirements, electrical service beyond standard one 110 Volt outlet, Wi-Fi beyond the complimentary provided by the Harrah's Resort, exhibit installation and dismantling costs, and shipping or storage fees, will be the sole responsibility of Exhibitor.

Additional furnishings, floral arrangements, audio-visual needs, etc. must be ordered on the forms provided in the Exhibitor's Packet. Exhibitor is required to use the official decorator/contractor that has been selected by NJLN, which is GES Convention Services. GES will send exhibitor packets with detailed information.

FAILURE TO OCCUPY SPACE:

Any space not occupied by 8:00 A.M. on Thursday, March 21, 2024, shall be deemed forfeited by Exhibitor. NJLN may reassign such space, at its discretion, without any obligation to original Exhibitor.

CANCELLATION / REFUND POLICY:

All signed contracts received by the NJLN are considered binding. In the event you must cancel you may do so by February 14 to receive a 50% refund. All cancellations shall be charged a \$100 processing fee. After February 14, the fee is non-refundable. There will be no exceptions to this policy. In the event that the NJLN must cancel the convention in its entirety, a full refund will be offered. No refund will be provided if the NJLN must shift for any reason to a Virtual Convention. This decision will be made solely at the discretion of the NJLN Board of Directors, and no refunds will be issued if a Virtual Convention is provided.

EXHIBIT RESTRICTIONS:

Exhibits must conform to the size of their space and must not obstruct the view or interfere with other exhibits. All demonstrations, discussions, or other activities must be confined to Exhibitor's own booth. Exhibitor shall not assign or sublet allocated space. All materials used by the Exhibitor must be non-flammable to conform with the Fire Regulations of the State of New Jersey and the City of Atlantic City. Material not conforming to such regulations will be removed immediately at the Exhibitor's expense. No nails or bracing wires used in erection displays may be attached to building walls in any form. No Mylar balloons are allowed. Any and all property destroyed by an Exhibitor must be replaced to its original condition by Exhibitor at their own expense.

EXHIBIT STORAGE:

Harrah's Resort does not have facilities for the storage of exhibit displays or products. All shipments must be handled through the official agent, GES Convention Services, which has been designated by NJLN. All shipments and related expense are the sole responsibility of the exhibitor.

SECURITY AND LIABILITY:

Each exhibitor must make provisions to safeguard their goods from the time they are placed in the exhibit areas until they are removed at the end of the Convention. NJLN, Exhibit Manager, Convention Managers, and contracted hotel will not be responsible for loss or damage due to any cause. Space is leased with the understanding the NJLN, and the contracted hotel will act for the exhibitor and his representatives only in the capacity of agent and not as principal; and that the NJLN and the contracted hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency and the exhibitor and their representatives hereby release NJLN, Exhibit Manager, Convention Managers, and the contracted hotel from any cause whatsoever. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and save NJLN and contracting hotel and their employees, volunteers, and agents harmless against all claims, losses or damages to person or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises.

2024 NEW JERSEY LEAGUE FOR NURSING CONVENTION

EXHIBIT CONTRACT RULES AND REGULATIONS

SECURITY AND LIABILITY (Cont'd):

NJLN, Exhibit Manager, Convention Managers, and the contracted hotel does not endorse or promote any products and/or services displayed in the Exhibition Hall or throughout the continuing education activities. The rules and regulations are to be construed as part of all space contracts. NJLN reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

ADMISSION:

NJLN shall have the sole responsibility overall admission policies at all times. Non-exhibiting suppliers or vendors for goods and services shall be prohibited from entering the exhibit hall. Badges must be worn at all times. Badge swapping is strictly prohibited. Maximum of two agents per booth included with booth fee. Up to two additional exhibit representatives may attend for a fee of \$50.00 each.

Safety is our first priority; we will continue to follow the guidance from the CDC, local, state and federal requirements. As a healthcare organization we will continue to monitor and provide further information and instructions as necessary.

WAIVER OF LIABILITY: NJLN 2024 Convention Attendees (this includes ALL participants, including but not limited to, exhibitors, staff, volunteers, speakers, and their guests participating in NJLN 2024 Convention) agree as part of registering to attend and/or by signing the exhibitor contract that you and each of your representatives who will be attending the 2024 NJLN Convention are agreeing to these terms. Attendee acknowledges the highly contagious nature of COVID-19 and voluntarily assumes the risk of exposure or infection by attending the NJLN 2024 Convention. Exposure or infection may result in personal injury, illness, disability, and/or death to attendee. Attendee understands that the risk of becoming exposed to or infected by COVID or any illness which may result from the actions, omissions, or negligence of others who may attend the NJLN 2024 Convention or their guests, colleagues, or others with whom they may have contact. Accordingly, attendee understands and agrees that this releases the NJLN of any liability or claims based on the actions, omissions, or negligence of the NJLN, its employees, agents, and representatives, whether a infection occurs before, during, or after participation in the event. The NJLN will take guidance from the CDC, local, state, and federal requirements, and may make changes to this policy at any time at its discretion, and on short notice. The safety of all attendees is of utmost importance, all participation by any attendee is voluntary and the NJLN is not responsible for any illness. No refunds will be provided.

HOTEL INFORMATION:

Harrah's Resort
777 Harrah's Blvd.
Atlantic City, NJ 08401
609-441-5000

HOTEL ACCOMMODATIONS:

Exhibitors may take advantage of the special guest room rate that has been established with the Harrah's Resort, Atlantic City. Room reservations must be made directly with Harrah's.

You may register online by visiting:

<https://book.passkey.com/go/SH03LN4> OR

Call: 1-888-516-2215 (8:00 am – 2:00 am EST, 7 days a week),
group code: SH03LN4 and mention NJLN 2024

This special rate is guaranteed until March 4, 2024.

Single or Double occupancy.....\$75.00, plus tax and hotel fees.

In order to guarantee an individual room reservation, a deposit in the amount of one night's room charge is required. Guaranteed rooms will be held ONLY until 10:00 PM on the arrival date. Rates are subject to state and local taxes, and a per room night occupancy fee. Hotel policy requires each room have a \$100 security deposit applied to guest's account at check in. Deposit may be secured with a credit card.

Check-In Time: 4:00 PM

Check-Out Time: 11:00 AM

PARKING:

Self-parking: \$5.00 voucher toward self-parking is included in room fee. Valet parking is available for overnight and day guests for a fee established by the hotel.

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If you need additional information, please contact Susan Chandler, NJLN Program Director, at the NJLN office. Tel: 908-789-3398 or by Cell: 908-267-9109  
Email: njlnchandler@gmail.com



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Dear New Jersey League of Nursing Exhibitor:

Welcome to the online exhibitor service kit for the upcoming New Jersey League of Nursing being held at Harrah's Resort Atlantic City on March 20-21, 2024.

This letter contains instructions on how to access the Online Exhibitor Kit. You may print it out for easier step by step viewing.

**Online Exhibit Kit Instructions:**

**To access our ONLINE kit for the New Jersey League of Nursing you have 2 options.**

**DIRECT LINK:**

**<https://www.generalexposition.com/online-servicekit.php> (click to follow link)**

**MANUAL ENTRY:**

Please click the following link or copy and paste the link into your browser's window - [www.generalexposition.com](http://www.generalexposition.com)

Next, click on the Online Services button located in the upper right-hand corner of the Web page. This will take you to the log in page.

**AT THE LOG IN PAGE - Enter the Exhibit Code: NJLN24**

**At the Sign In page, you will be prompted to sign in with an existing exhibitor account. If you do not have an account set up with General Exposition Services, you will be prompted to create one.**

Now that you are signed in with the show, you can read through the important show information. Scroll down to the bottom of the screen to see the links for which services you wish to order, including carpet, furnishings, labor, etc.

For any additional custom forms, you may need, please click on the appropriate links listed under "References".

As you place orders for your items, all furnishings and services will be placed in your shopping cart, and you will be prompted for payment information upon checkout.

We look forward to being of service to you. If you have any questions, please give us a call at 610-495-8866, mention the upcoming New Jersey League for Nursing, and one of our Customer Service Reps will be happy to assist you.

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