

# NJLN 2024 CONVENTION - MARCH 20 & 21

## CHARTING YOUR PATH IN NURSING: THE JOY IS IN THE JOURNEY



## EXHIBITOR OVERVIEW & BENEFITS

### JOIN US FOR THE 2024 NEW JERSEY LEAGUE FOR NURSING (NJLN) CONVENTION, MARCH 20 & 21 AT HARRAH'S RESORT IN ATLANTIC CITY.

We invite you to join us this year for our in-person Convention learning event. This year's theme is *Charting Your Path in Nursing: The Joy is in the Journey*. Our past Conventions have traditionally attracted 450+ attendees from practicing nurses, nurse educators, to nursing students. We proudly offer an inclusive exhibit booth solution at an attractive low rate, with an early registration discount of \$100 for even greater value, if contracted by Monday, February 12, the cost is \$850.00, which includes two exhibit representative attendees. We also have many sponsorship and advertising opportunities available that are cost-effective, and will demonstrate your support even further, while maximizing your investment and exposure by being front and center for our attendees and beyond. We are counting on you to help make this event a success!

### EXHIBITOR BENEFITS...WHAT IS INCLUDED? WE OFFER A TURNKEY SOLUTION

- Professional exhibit booth constructed with pipe and drape, one skirted table, two chairs, wastebasket, carpeted, one standard 110 Volt electrical outlet, company identification sign, and free Wi-Fi provided through Harrah's hotel. Booth size is 8 X 10.
- Ample opportunity to connect with times built into the agenda dedicated to our exhibitors, we make our exhibit area the hub of our Convention.
- Welcome reception on Wednesday, March 20, with a focus on our exhibitors to kick-off the Convention.
- Complimentary Continental Breakfast on Thursday, March 21, 2024.
- Complimentary Luncheon for two (2) representatives on Thursday, March 21, 2024.
- Online professional platform including Exhibitors, Advertiser & Sponsors Company information.
- Exhibitors are cited in our official printed Convention Program Journal.
- Gamification contest feature focused on our exhibitors. It will not only be fun, but it will encourage attendees to stop by and visit your booth and win prizes. Consider becoming a game sponsor. Raffle prize sponsor levels available. Check-out the sponsorships for more information in this [Convention Prospectus](#).
- How to get started? **Register as an exhibitor today!** Space is limited. You must complete the NJLN Exhibitor Contract and make payment. Early Registration by February 12, 2024, sign-up by then for \$850. After that date registration will increase to \$950.

**Limited Space Available - \$850.00 for a Turnkey Solution  
Early Registration through February 12.**

**[REGISTER AS AN EXHIBITOR TODAY!](#)**